

Message

**From:** CN=Kathleen Deener/OU=DC/O=USEPA/C=US [CN=Kathleen Deener/OU=DC/O=USEPA/C=US]  
**Sent:** 4/16/2012 11:50:23 PM  
**To:** CN=Jeff Frithsen/OU=DC/O=USEPA/C=US@EPA  
**CC:** CN=Elizabeth Blackburn/OU=DC/O=USEPA/C=US@EPA  
**Subject:** Fw: early drafts Bristol Bay materials  
**Attachments:** Bristol Bay Draft Assessment Rollout Press Release 4-6-12.docx; Bristol Bay Draft Assessment Rollout Key Messages 4-6-12.docx; Bristol Bay External Communication & Media Rollout Plan for Draft Assessment Release 4-3-12.docx; Bristol Bay web FAQ 3-28-12 COMMENTS\_Eckman.docx; Bristol Bay web FAQ 3-28-12 COMMENTS\_Eckman\_kdeener.docx; Bristol Bay Draft Assessment Rollout Key Messages 4-6-12\_kdeener.docx; Bristol Bay Draft Assessment Rollout Press Release 4-6-12\_kdeener.docx; <http://yosemite.epa.gov/R10/ecocomm.nsf/bristol+bay/bristolbay>

Jeff - I've looked through these early drafts of the Bristol Bay communications materials and have made some edits and comments. Before I send this forward, I wanted to get your review. Please see the attached and let me know if you have anything to add.

-----Forwarded by Kathleen Deener/DC/USEPA/US on 04/16/2012 07:49PM -----

To: Elizabeth Blackburn/DC/USEPA/US@EPA, Travis Loop/DC/USEPA/US@EPA, Kathleen Deener/DC/USEPA/US@EPA  
From: Marianne Holsman/R10/USEPA/US  
Date: 04/11/2012 07:58PM  
Cc: Palmer Hough/DC/USEPA/US@EPA, Jeff Frithsen/DC/USEPA/US@EPA, Alisha Johnson/DC/USEPA/US@EPA, Brendan Gilfillan/DC/USEPA/US@EPA  
Subject: Fw: early drafts Bristol Bay materials

(See attached file: Bristol Bay External Communication & Media Rollout Plan for Draft Assessment Release 4-3-12.docx)

Hi Folks:

I was asked to make sure everyone at ORD and OWW also received the current, early, preliminary draft communications materials for Bristol Bay that I sent to OEAE earlier today. We're going to have to talk about the best way and when to gather people's input. I will be talking w/OEAE in the next couple of days, then we could arrange a communicators call perhaps to talk things through. Our launch date for release of the draft watershed assessment is May 1.

Talk with you all soon.

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Marianne Holsman  
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----- Forwarded by Marianne Holsman/R10/USEPA/US on 04/11/2012 04:52 PM -----

From: Marianne Holsman/R10/USEPA/US  
To: Brendan Gilfillan/DC/USEPA/US@EPA, Michael Emerson/DC/USEPA/US@EPA, Alisha Johnson/DC/USEPA/US@EPA  
Date: 04/11/2012 01:56 PM  
Subject: early drafts Bristol Bay materials

Hi All:

Attached are several preliminary draft communications documents. These are very early drafts and don't reflect management review, but they may offer a starting point for you. I would really like to talk w/you all soon so we can begin coordinating. Let me know if that will be possible tomorrow. Early tomorrow would work for me. I'm in before 11:00 your time and right now, my morning is free until 11 am.

(See attached file: Bristol Bay Draft Assessment Rollout Press Release 4-6-12.docx)

(See attached file: Bristol Bay Draft Assessment Rollout Key Messages 4-6-12.docx)

(See attached file: Bristol Bay External Communication & Media Rollout Plan for Draft Assessment Release 4-3-12.docx)

(See attached file: Bristol Bay web FAQ 3-28-12 COMMENTS\_Eckman.docx)

Here's our website for the project: <http://yosemite.epa.gov/R10/ecocomm.nsf/bristol+bay/bristolbay>

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